# Digital Customer Journey

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|  | **Discover** | **Research** | **Purchase** | **Delivery** | **Post-Sales** |
| **Task** |  |  |  |  |  |
| **Questions** |  |  |  |  |  |
| **Touchpoints** |  |  |  |  |  |
| **Emotions** |  |  |  |  |  |
| **Influences** |  |  |  |  |  |
| **Weaknesses** |  |  |  |  |  |